

WOMEN IN THE NEWS



CONGRATS TO PATTI LLOYD, TOURISM SUPERSTAR

For nearly a quarter century, Patti Lloyd has been the go-to person for travel professionals all across America, whose job it is to book trips to beautiful Cape Cod.

As senior VP of sales at Cape Cod Chamber of Commerce since 2000, Patti pitches the Cape to meetings and tour groups, weddings and motor coaches. She plans everything from shopping trips, narrated walks and bird watching to harbor cruises, whale watching and deep-sea fishing.

This winter, Patti's stellar career was recognized by the American Bus Association at its annual conference in Nashville, TN, when ABA President + CEO Peter Pantuso bestowed on her the Volunteer of the Year Award. As the first recipient of this award, it is being named in Patti's honor.

As she accepted the award, Patti was roundly cheered by the conventioners who have come to know her over the years, both as a competitor and as a friend.

"I love the Cape Cod brand and connecting members and visitors to each other," Patti says. "Servicing the traveling public brings me great joy and satisfaction."

Congratulations, Patti!

capecodchamber.org

LISTEN TO MARTHA SHERIDAN, NEW PODCASTER

Meet Boston, greater Boston's marketing and visitor services organization, launched a new podcast in December 2023 aptly named "Boston Found." Hosted by Meet Boston President and CEO Martha J. Sheridan, the series focuses on topics of interest to Boston and the tourism industry as a whole.

According to Meet Boston's news release, the podcast aims to provide "an inside look at everything happening in Greater Boston, with eclectic topics like food, attractions, sustainability, outdoor activities, hotels, the arts, openings, events, sports," plus discussions about the tourism industry, current travel trends and the power of travel to connect cultures and break down barriers. The podcast also serves as a guide to travelers from the U.S. and abroad as they plan trips to Boston. Guests will include business leaders, chefs, hoteliers, tour guides, journalists, sports figures, historians, musicians, artists, Meet Boston staff, and more.

New episodes are issued biweekly on Wednesdays, and 26 episodes are expected in the first year. Information on season two, launching in December 2024, will be made public next fall.

meetboston.com/podcast

WELCOME TO SÍGHLE FITZGERALD, CONSUL GENERAL

Welcome Síghle FitzGerald, Ireland's new Consul General for New England, who started in September 2023. A native of Mullingar, Co. Westmeath, FitzGerald graduated from University of Galway with an honors degree in English & Political Science and has a post graduate Diploma in Public Relations from Dublin City University.

She has 20+ years experience as a career diplomat with Ireland's Department of Foreign Affairs, having served as Cultural and Press Attaché in Ireland's embassies in Madrid and Washington, DC. She was assigned to Ireland's Permanent Representation to the EU in Brussels during Ireland's Presidency of the EU in 2013. In 2021, she became Joint Director General of the International Fund for Ireland, having previously served in the North South Ministerial Council in Armagh.

"I am looking forward to taking on all the varied aspects of my role and working with our wonderful team here in the Consulate. I also look forward to travelling throughout New England and meeting with as many of you as possible during my term," FitzGerald says.

The Consulate General is based in Boston and has responsibility for Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.

ireland.ie/en/usa/boston